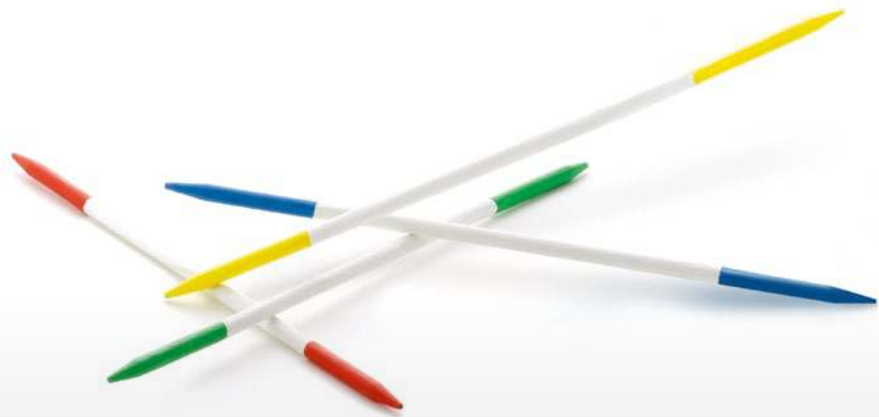


The Ingenious Plug-in for Adobe Photoshop: GMG ColorPlugin



gmg colorPlugin

The GMG Photoshop Plugin: GMG color management integrated in your workspace

As the graphic design discipline has become more complex, new and creative approaches call for time-saving and effective solutions to be able to accomplish an impactful design strategy and brand communication. To help graphic designers complete their Photoshop activities in quick time, we developed a GMG color management plug-in for color converting Photoshop images in a familiar work rather than a server based environment. By offering GMG DeviceLink technology as opposed to ICC profiles, we guarantee better quality separations and a reduction of around 30% time to produce.

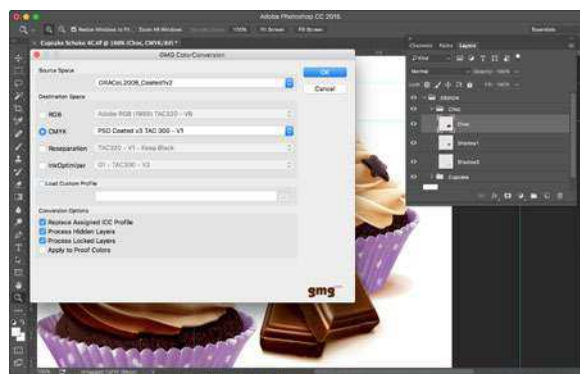
Make your colors
show and print alike

GMG ColorPlugin is a cross-platform plug-in for high quality color conversions and color accurate preview within Adobe Photoshop. The color conversions are not only possible on file level, but also for single or multiple layers and selections. By applying GMG separation, re-separation and ink optimization profiles, a number of benefits are gained: conversions from RGB to CMYK are less "lossy", the image quality is improved in the more difficult areas such as skin tones, gray balance and shadow areas, and all content can be produced to the exactly same color space.

Consistent results across teams and sites: Since the color settings and rendering intents are based on the GMG DeviceLink profiles, the same results can be achieved across the whole image retouching department and even different production sites. GMG color management makes sure the visual impression of an image stays the same after a conversion to another color space, even if the target color space is smaller in size or has a yellowish or blueish paper tint.

To serve different needs, GMG ColorPlugin is available with different product options, reflecting basic to more advanced needs such as applying custom conversion and separation profiles, removing and recalculating color channels, or previewing and adjusting the first printing dots in an image, which is particularly useful in flexo printing.

A unique feature of GMG ColorPlugin is the removal and compensation of single channels with a simple mouse click – an enormous time saver in retouching departments. The color compensation works so well, you will see no color shifts, the visual impression of the image is completely maintained. But maybe you do not only want to remove a channel, but use a spot color instead? No problem, CMYK channels can also be replaced by spot color channels via a direct connection to GMG OpenColor, which at the same time provides you with a color-accurate preview that shows how the inks will interact with each other on press.



- **Less retouching** due to improved image quality in hard-to-correct areas such as skin tones
- **High quality conversions** that also handle single layers and selections
- **Better on-press stability** and reduced ink consumption
- **Consistent appearance** across different output conditions and substrates
- **Feature set especially for Packaging needs**